



For immediate release

## Standard Life Wealth appoints Senior Business Development Manager

**17 November 2009**

Standard Life Wealth, the discretionary investment and wealth management specialist, has appointed James England as Senior Business Development Manager.

James joins from UBS AG where he was a Director and Client Advisor, responsible for building and managing relationships with IFAs and providing investment advice to end clients. James, based in London, will be responsible for developing market awareness of the Standard Life Wealth proposition through IFAs and professional connections in the UK.

James specialises in building partnerships with intermediaries wishing to outsource investment management services to their high net worth clients. He is experienced in providing bespoke discretionary investment solutions to individuals looking to achieve specific investment goals in challenging market conditions.

Richard Charnock, Standard Life Wealth Chief Executive said: "James has a proven track record and his broad range of experience and skills will be invaluable in further developing relationships with both IFAs and professional connections in the South."

"James' appointment comes at a crucial time in the development of Standard Life Wealth as we continue to see strong demand for discretionary investment management services using tailored volatility management and advanced investment techniques."

**Ends**

Standard Life Assurance Limited, registered in Scotland (SC286833), Standard Life House, 30 Lothian Road, Edinburgh EH1 2DH, authorised and regulated by the Financial Services Authority. 0131 225 2552. Calls may be recorded/monitored.



**For further information, please contact:**

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**Concise CV – James England**

**2000 to 2003** - Deloitte Financial Consultancy. Professional to Assistant Manager

**2004 to 2007** - Grant Thornton Financial Markets Group. Manager to Senior Manager

**May 2007 to Aug 2009** - UBS AG client advisor. Associate Director to Director

**Notes to Editors**

1. Picture of James available on request.
2. Standard Life Wealth is the discretionary investment management business and a subsidiary of Standard Life PLC.
3. Standard Life Wealth offers a discretionary portfolio service for private individuals and institutions using a unique goal based absolute return investment approach, utilising institutional investment techniques previously not available to private investors.
4. Standard Life Wealth is committed to providing the client with a higher level of financial certainty. Each client receives a highly personalised solution with each goal having its own portfolio, with its own asset mix, investment style and time horizon.
5. For further details please go to: [www.standardlifewealth.com](http://www.standardlifewealth.com)