Standard Life Assurance Limited

Press release

For immediate release

Standard Life Wealth appoints new Senior Client Portfolio Manager

2 March 2009

Standard Life Wealth, the discretionary investment and wealth management business, has appointed Douglas Spence as a Senior Client Portfolio Manager.

Douglas joins from Citi Quilter where he was a Regional Sales Manager responsible for developing IFA and professional connections as well as direct client management with IFA's private clients, trustees and charities. Douglas will be based in Edinburgh and will be responsible for managing client portfolios and developing and managing client relationships.

Richard Charnock, Standard Life Wealth Chief Executive said: "I am delighted to welcome Douglas to the team. He has a wealth of experience from 17 years in the financial services industry. Alongside our other recent appointments, we are well placed to continue developing our Wealth proposition."

Ends

For further information, please contact:
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Concise CV – Douglas Spence

March 2005 to November 2008 - Vice President/Regional Sales Manager at Citi Quilter.

October 2001 to Mar 2005 - AXA Account Manager

April 1997 to October 2001 - Scottish Provident Account Manager

STANDARD LIFE

Notes to Editors

1. Standard Life Wealth is the discretionary investment management business and a subsidiary of Standard Life PLC.

2. Standard Life Wealth offers a discretionary portfolio service for private individuals and institutions using a unique goal based absolute return investment approach, utilising institutional investment techniques previously not available to private investors.

3. Standard Life Wealth is committed to providing the client with a higher level of financial certainty. Each client receives a highly personalised solution with each goal having its own portfolio, with its own asset mix, investment style and time horizon.